

2010 Bismarck-Mandan Visitor Guide

January 2010 publication date

Advertising Order Form

(Space/Copy Deadline – December 4, 2009)

Company Name _____

Contact Name _____

Address _____

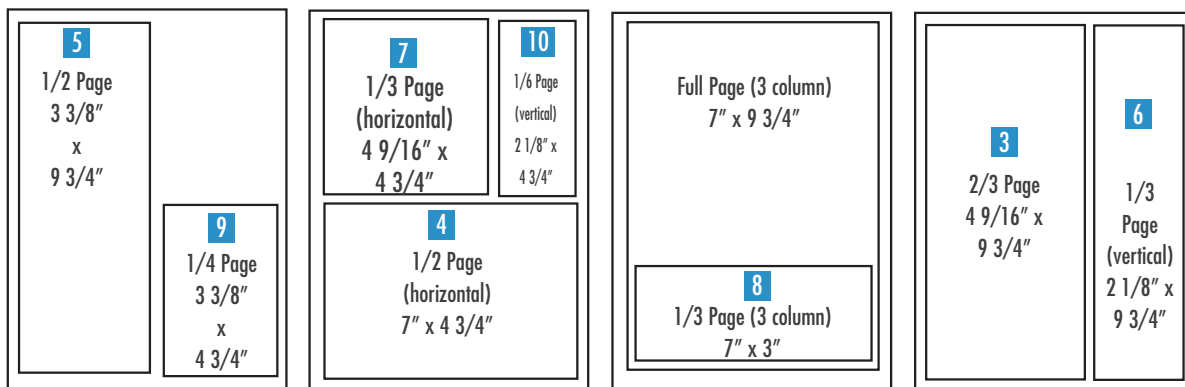
City/State/Zip _____

Telephone _____ Fax _____

E-Mail Address _____

Web Site Address _____

Please Indicate The Ad Size You Prefer _____



Specifications and rates:

Ad sizes	Sizes, Specs	Rates	Ad sizes	Sizes, Specs	Rates
<input type="checkbox"/> 1. 2-page Spread	15" x 9 3/4"	\$4,880	<input type="checkbox"/> 6. 1/3 Page (vertical)	2 1/8" x 9 3/4"	\$1,040
<input type="checkbox"/> 2. Full Page	7" x 9 3/4"	\$2,390	<input type="checkbox"/> 7. 1/3 Page (horizontal)	4 9/16" x 4 3/4"	\$1,040
<input type="checkbox"/> 3. 2/3 Page	4 9/16" x 9 3/4"	\$1,920	<input type="checkbox"/> 8. 1/3 Page (3 column)	7" x 3"	\$1,040
<input type="checkbox"/> 4. 1/2 Page (horizontal)	7" x 4 3/4"	\$1,500	<input type="checkbox"/> 9. 1/4 Page	3 3/8" x 4 3/4"	\$780
<input type="checkbox"/> 5. 1/2 Page (vertical)	3 3/8" x 9 3/4"	\$1,500	<input type="checkbox"/> 10. 1/6 Page (vertical)	2 1/8" x 4 3/4"	\$515

All ad rates include full color

Copy instructions _____

Note: Ad Billing Is Distributed In January 2010

Signature _____ Date _____

North Dakota *LIVING*, Attention Clark A. Van Horn
 3201 Nygren Drive NW • P.O. Box 727 • Mandan, ND 58554-0727
 (800) 234-0518 • (701) 667-6436 • FAX (701) 663-3745

Production Requirements

Productions Questions:

Call (800) 234-0518 Ext. 6436 or (701) 667-6436 or e-mail cvanhorn@ndarec.com

Graphic design and production services are available. For details, please phone Clark A. Van Horn at (800) 234-0518 Ext. 6436 or (701) 667-6436 or e-mail him at cvanhorn@ndarec.com

Preferred Ad Formats

- High-resolution (300-dpi) Adobe PDF (preferred format)
- High-resolution (300-dpi) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines or curves
- High-resolution (300-dpi) TIFF in either CMYK or grayscale

Other Acceptable Formats

The following application documents must include CMYK or grayscale photos and artwork, either embedded or separate, at 300-dpi sized to 100%, in one of the placable formats listed above. Documents must also contain embedded fonts or fonts converted to outlines or curves. When fonts cannot be embedded, all fonts, including font variations (bold, italics, etc.), must accompany documents

- QuarkXPress® v75 (or earlier)
- Adobe InDesign® CS2 (or earlier)
- Adobe Illustrator® CS2 (or earlier)
- Adobe PhotoShop® CS2 (or earlier)

General Production Specifications

- Page size: 8"W X 10-3/4" H
- Suggested live area: 6-13/16" W X 9-13/16" H
- Full-page bleed: 8-1/4"W X 11"H
- Type 1 fonts, embedded or otherwise, are preferred

Send materials to:
North Dakota LIVING
Bismarck-Mandan CVB Visitor Guide
Attn: Clark A. Van Horn
P.O. Box 727
3201 Nygren Drive N.W.
Mandan, N.D. 58554-0727

Procedure for uploading files to our FTP server

PC users:

1. Make files or folders you want to upload visible on the desktop
2. Launch Internet Explorer (or your Web browser)
3. Enter ftp address in browser address window: [ftp.nisc.coop](ftp://nisc.coop)
4. A window with folders will appear
5. On top Windows Menu Bar, go to File > log in as >
6. User name is: [magads](#)
7. Password is: [adcopy](#)
8. Press and hold left mouse button on selected files to be uploaded
9. Drag selected files from your folder to the ftp site folder
10. E-mail: cvanhorn@ndarec.com that your files have been uploaded

NOTE: a firewall on your system may not allow you to access the ftp site folders. If possible, disable the firewall while uploading your files.

Mac users:

1. Make files or folders you want to upload visible on your desktop
2. Open "Fetch" or similar program
3. Enter ftp site address: [ftp.nisc.coop](ftp://nisc.coop)
4. User name is: [magads](#)
5. Password is: [adcopy](#)
6. Drag and drop your files into the ftp site folder
7. E-mail: cvanhorn@ndarec.com