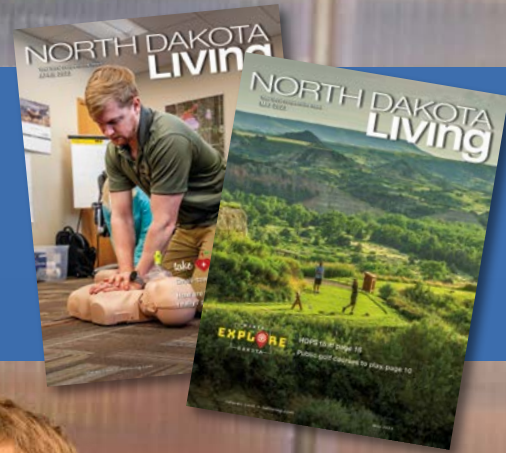


# NORTH DAKOTA LIVING

NORTH DAKOTA'S  
BEST-READ  
PUBLICATION

## ADVERTISERS' PREVIEW



## JULY NORTH DAKOTA LIVING MAGAZINE

### NORTH DAKOTA LIVING CELEBRATES 70 YEARS

In July, North Dakota Living enters its 70th year of publication. Join us over the next year, as we celebrate 70 years of the state's best-read publication. We'll look back at where we've been, see how the magazine has evolved over the years and look forward to serving the readers, advertisers and fans of *North Dakota Living* in the future.

### FAMILY FUN

July's *North Dakota Living* magazine features two new family destinations in North Dakota. The Magic City Discovery Center in Minot inspires children and families to engage in the magic of lifelong learning through discovery, creativity and play with its STEAM (science, technology, engineering, arts and math) exhibits and displays. The Gateway to Science Center in Bismarck is also transforming lives through the power of science and education, and is another must-visit stop for families seeking summer fun.

### DEADLINE DATES

Space reservations: **June 5, 2023**

Ad materials due: **June 12, 2023**

Publication date: **July 3, 2023**

- **North Dakota Living adds more value to your advertising dollar!**
- **Access the magazine's online flip book at [www.ndliving.com](http://www.ndliving.com).**



**1**  
Full Page  
3 column, no bleed  
6.75"x9.75"  
Full Page  
3 column with bleed  
8.5"x11.25"  
Live area  
7.5"x10.25"  
Trim size  
8"x10.75"

**2**  
2/3 Page  
4.25"x 9.75"

**6**  
1/3 Page  
Vertical  
2.125"x 9.75"

**7**  
1/3 Page  
Horizontal  
4.25"x 4.75"

**5**  
1/2 Page  
Horizontal  
6.75"x4.75"

**3**  
1/2 Page  
Vertical  
3.25"x9.75"

**8**  
1/4 Page  
3.25"x4.75"

**9**  
1/6 Page Horizontal  
4.25"x 2.25"

**4**  
1/2 Page  
Vertical-2 column  
4.25"x7.25"

**10**  
1/6 Page  
Vertical  
2.125"x 4.75"

## July 2023 North Dakota Living Advertising Order Form

Return this form to Duane Crabbe:

**Email:** dcrabbe@ndarec.com  
701-667-6436 or 701-391-2164

**Mail to:**

Attn: Advertising Department  
**North Dakota Living**  
Duane Crabbe  
P.O. Box 727  
3201 Nygren Dr. N.W.  
Mandan, ND 58554-0727

### DEADLINE DATES

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Advertiser \_\_\_\_\_

Contact \_\_\_\_\_

Address/City/State \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

### Ad Size (please check box)

	B&W	Full-color
Spread (Full bleed) . . . . .	<input type="checkbox"/> \$5,225	<input type="checkbox"/> \$5,800
1. Full Page . . . . .	<input type="checkbox"/> \$3,025	<input type="checkbox"/> \$3,600
2. 2/3 Page (Vertical—2 columns) . . . . .	<input type="checkbox"/> \$1,965	<input type="checkbox"/> \$2,570
3. 1/2 Page (Vertical—1 1/2 columns) . . . . .	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
4. 1/2 Page (Vertical—2 columns) . . . . .	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
5. 1/2 Page (Horizontal —3 columns) . . . . .	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
6. 1/3 Page (Vertical—1 column) . . . . .	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
7. 1/3 Page (Horizontal—2 columns) . . . . .	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
8. 1/4 Page (1 1/2 columns) . . . . .	<input type="checkbox"/> \$735	<input type="checkbox"/> \$1,095
9. 1/6 Page (Horizontal—2 columns) . . . . .	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845
10. 1/6 Page (Vertical—1 column) . . . . .	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845

Non-bleed standard ad page dimensions

### PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

### UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Discounted frequency rates available on request for ads running three or more times within a year. Contact Duane for more information:

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

For payment, we accept:



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