

# NORTH DAKOTA Living

NORTH DAKOTA'S  
BEST-READ  
PUBLICATION

## ADVERTISERS' PREVIEW



## FEBRUARY NORTH DAKOTA LIVING MAGAZINE

### SCHOOL

*North Dakota Living* provides its annual education issue in February. Find the college guide with updates from the state's colleges and universities. A feature story will share how some rural schools have looked outside North Dakota – and even the United States – to fill open teacher positions.

### AND SCHOOL SPORTS

February is tournament time for basketball. Read about North Dakota's move to a three-class basketball system in the February issue.

### TRAVEL GUIDE

*North Dakota Living* subscribers will also receive the 2024 North Dakota Travel Guide packaged with the February issue.

### DEADLINE DATES

Space reservations: **Jan. 5, 2024**

Ad materials due: **Jan. 12, 2024**

Publication date: **Feb. 7, 2024**

- ***North Dakota Living* adds more value to your advertising dollar!**
- ***Access the magazine's online flip book at [www.ndliving.com](http://www.ndliving.com).***



**1**  
Full Page  
3 column, no bleed  
6.75"x9.75"  
Full Page  
3 column with bleed  
8.5"x11.25"  
Live area  
7.5"x10.25"  
Trim size  
8"x10.75"

**2**  
⅓ Page  
4.25"x 9.75"

**6**  
⅓ Page  
Vertical  
2.125"x 9.75"

**7**  
⅓ Page  
Horizontal  
4.25"x 4.75"

**5**  
½ Page  
Horizontal  
6.75"x4.75"

**3**  
½ Page  
Vertical  
3.25"x9.75"

**8**  
¼ Page  
3.25"x4.75"

**9**  
⅓ Page Horizontal  
4.25"x 2.25"

**4**  
½ Page  
Vertical-2 column  
4.25"x7.25"

**10**  
⅓ Page  
Vertical  
2.125"x 4.75"

## February 2024 North Dakota Living Advertising Order Form

Return this form to Duane Crabbe:

**Email:** dcrabbe@ndarec.com  
701-667-6436 or 701-391-2164

**Mail to:**

Attn: Advertising Department  
**North Dakota Living**  
Duane Crabbe  
P.O. Box 727  
3201 Nygren Dr. N.W.  
Mandan, ND 58554-0727

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Advertiser \_\_\_\_\_

Contact \_\_\_\_\_

Address/City/State \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

### Ad Size (please check box)

	B&W	Full-color
Spread (Full bleed).....	<input type="checkbox"/> \$5,225	<input type="checkbox"/> \$5,800
1. Full Page.....	<input type="checkbox"/> \$3,025	<input type="checkbox"/> \$3,600
2. ⅓ Page (Vertical—2 columns).....	<input type="checkbox"/> \$1,965	<input type="checkbox"/> \$2,570
3. ½ Page (Vertical—1½ columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
4. ½ Page (Vertical—2 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
5. ½ Page (Horizontal —3 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
6. ⅓ Page (Vertical—1 column).....	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
7. ⅓ Page (Horizontal—2 columns).....	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
8. ¼ Page (1½ columns).....	<input type="checkbox"/> \$735	<input type="checkbox"/> \$1,095
9. ⅓ Page (Horizontal—2 columns).....	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845
10. ⅓ Page (Vertical—1 column).....	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845

Non-bleed standard ad page dimensions

### PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

### UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Discounted frequency rates available on request for ads running three or more times within a year. Contact Duane for more information:

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

For payment, we accept:



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