

THE OFFICIAL

# BIG IRON XLIV

FARM AND CONSTRUCTION SHOW

PRESENTED BY **ndfb**  
Cass County 

RESERVE YOUR  
AD SPACE  
TODAY!

## BIG IRON FARM AND CONSTRUCTION SHOW XLIV

PRESENTED BY **ndfb**  
Cass County 



SEPTEMBER 10-12, 2024

WEST FARGO, ND • 701-282-2288 • [BIGIRONFARMSHOW.COM](http://BIGIRONFARMSHOW.COM)  
RED RIVER VALLEY FAIRGROUNDS

THE OFFICIAL BIG IRON FARM AND CONSTRUCTION  
SHOW GUIDE PUBLISHED BY *NORTH DAKOTA LIVING*

Dear Prospective Advertisers,

Greetings from the Big Iron team! As we gear up for the 44th edition of the Big Iron Farm and Construction Show, we are thrilled to extend a warm welcome to you, esteemed advertisers, to be part of this celebrated event.

The Big Iron Farm and Construction Show has long been a cornerstone of innovation and excellence in the agricultural and construction industries. For over four decades, it has provided a platform for industry leaders, innovators, and enthusiasts to come together, exchange ideas, showcase cutting-edge technologies, and foster fruitful collaborations.

As we prepare for another exciting chapter in our journey, we invite you to join us to check out our new additions. The year-round Ag Center remodel, and as you may have noticed the name change. we have now added Construction to the show!

Collaborating with *North Dakota Living* presents an exclusive opportunity for you and your company to connect with fellow industry professionals and farmers who are actively seeking the latest insights in agriculture. Serving as the official publication of the Big Iron Farm and Construction Show, *North Dakota Living* provides a prime platform for reaching thousands of individuals all at once during the event.

We look forward to seeing you and your company at the 44th anniversary of the Big Iron Farm and Construction Show from September 10 - 12.

Thank you,



**Cody Cashman**  
Red River Valley Fair  
CEO

Big Iron is a subsidiary of the  
Red River Valley Fair Association

# THE OFFICIAL BIG IRON FARM AND CONSTRUCTION SHOW GUIDE DELIVERS VALUES!



## CIRCULATION

- Full-color magazine guide, printed on glossy paper
- With a total circulation of more than 63,000 and a potential audience of 200,000-plus readers, your ad reaches the farmers and ranchers of North Dakota and western Minnesota
- More than 7,000 copies printed for gate distribution during the Big Iron Farm Show
- 16,000 copies inserted into five western Minnesota newspapers one week before the show. The papers included are: *Alexandria Echo Press*, *The Bemidji Pioneer*, *Detroit Lakes Tribune*, *Park Rapids Enterprise*, *Pequot Lakes Echo Journal*, *Perham Focus*, and the *Wadena Pioneer Journal*
- Big Iron guides will be available at the *North Dakota Living* booth located inside the Ag Building
- Poly-bagged and distributed as a supplement with *North Dakota Living*, the state's #1 monthly publication in circulation and readership

## DIGITAL FLIP-PAGE VERSION

The entire Big Iron Farm Show Official Guide, including the ads, will be linked on the Big Iron website, [bigironfarmshow.com](http://bigironfarmshow.com), and *North Dakota Living* website, [ndliving.com](http://ndliving.com), as a digital Big Iron Guide. This digital version includes a realistic version of the Big Iron Guide with a full reproduction of the entire contents, along with turning pages.

## FEATURED & DAILY EVENTS

- Easy-to-find daily schedule of events
- What to do and see at THE BIG IRON FARM AND CONSTRUCTION SHOW

## INTERNATIONAL VISITORS PROGRAM

- Information about buyers from around the globe that do business at THE BIG IRON FARM AND CONSTRUCTION SHOW

**UPDATED**

## DETAILED BIG IRON MAP

- Detailed full-color map showing exhibitor locations and special events taking place on the fairgrounds
- Location of exhibitor buildings
- Complete route of "People Mover" shuttle
- Advertisers exhibit location highlighted on the map



## Exhibitors' List and Map Legend

Exhibitors' List and Map Legend (CONTINUED FROM PAGE 21)		
Gates Manufacturing	605-607, 629-631	Legacy Financial Partners - Ameriprise
Gateway Building Systems Inc.	AC1-2	Financial
GCS Grain Cleaners	3003	Legacy Seeds
General Equipment & Supplies	201-204	C37-38, C25-26
General Implement Distributors	1607-1610	Legend Seeds Inc.
Geringhoff		L4-5
Golden Harvest	C68-69	Lenken USA
Grain Handling Direct	L18-19	507-509
Grateful Cratefuls	L23	Lenster Equipment
		105
		Liechty Homes
		1711
		Litau Farm Drainage
		1033
		Lorrich Industries Inc.
		301
		North Star Ag
		416-419, 516-517
		North Star GMC
		301

## EXHIBITORS' LIST & BOOTH LOCATION

- Exhibitors' list complete with exhibitor booth numbers
- Advertisers highlighted on listing

## EXHIBITOR PRODUCTS AND NEWS

### ACME TOOLS EXPANDS DISPLAY AREA

Acme Tools is your farm tools and equipment superstore. Stop by the new building and expanded display area. Acme Tools has the largest selection of power tools and hand tools in the region from leading manufacturers, such as DeWalt, Milwaukee, Makita, Jet, GearWrench and many more. The company carries farm-duty compressors from Industrial Air and Ingersoll Rand, motors from Baldor, grease guns, pneumatic tools and pressure washers from industry-leading AaLadin.

As a farmer-owned company, AgCountry serves more than 25,000 patrons in portions of Minnesota, North Dakota and Wisconsin. As part of the national Farm Credit System, its member-owners can share cooperative earnings in the form of cash patronage. In 2022, AgCountry Farm Credit Services returned 1%, or more than \$83.5 million, to its member-owners.

Be sure to stop and visit with AgCountry Farm Credit Services in the Foltz Building located on the north side of the fairgrounds. You can also attend its mini-seminars.

## ADVERTISERS' PRODUCT & SERVICE NEWS RELEASE

Big Iron advertisers will be able to include a 150-word product/service release with a photo which will be included in the guide.

## Advertisers' Index

Acme Tools	Intellifarms Northern Division Inc.	Reinke
Acme Building	Booth: 713-714	Booth: 705-706
www.acmetools.com	www.intellifarms.com	www.reinke.com
Agassiz Seed & Supply	Johnson Auction & Realty	Resource Auction
Booth: H24	Booth: H19	Booth: AL3
www.agassizseed.com	www.johnsonauctionandrealty.com	www.resourceauction.com
AgCountry Farm Credit Services	Labor Inbound	Steffes Group Inc.
Foltz Building	Booth: A19	Booth: C2
www.agcountry.com	www.laborinbound.com	Inside Front Cover
Ag Tech Drainage	Landmark Companies	www.steffesgroup.com
		Superior Grain Equipment

## ADVERTISERS' INDEX INCLUDING WEBSITE LISTING

- Complete alphabetical listing of advertisers including booth number and website listing.
- Advertisers inside the Big Iron Farm and Constuction Show Official Guide will have their website address linked to the *North Dakota Living* website, [ndliving.com](http://ndliving.com), starting in Sept. 2024, and running through Aug. 31, 2025.





**MAXIMIZE YOUR ADVERTISING DOLLAR  
BY ADVERTISING IN**

# **BIG IRON XLIV**

## **FARM AND CONSTRUCTION SHOW OFFICIAL GUIDE**

- 🔧 Your display ad placed inside an attractive, well-read Official Big Iron Farm Show Guide, with an estimated readership of over 200,000.
- 🔧 Your exhibitor location highlighted on the full-color updated map and exhibitor listing.
- 🔧 Your product and service news release with photo (150 words or less).
- 🔧 Advertiser Index which will include your company name, website, Big Iron booth number and page number of your ad.
- 🔧 Your website linked to the *North Dakota Living* website, [ndliving.com](https://ndliving.com), starting in Sept. 2024, and running through Aug. 31, 2025.
- 🔧 Digital Flip-Page Big Iron Farm and Construction Show Official Guide linked on the Big Iron and *North Dakota Living* websites.

[bigironfarmshow.com](http://bigironfarmshow.com) • [ndliving.com](https://ndliving.com)

### **SPACE RESERVATION AND AD MATERIAL**

**SUBMISSIONS: July 25, 2024**

**PUBLICATION DATE: Sept. 2, 2024**

**BIG IRON XLIV FARM AND CONSTRUCTION  
SHOW: Sept. 10-12, 2024**

### **PREFERRED AD FORMATS**

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

### **UPLOADING PROCEDURE**

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.





# BIG IRON XLIV

## FARM AND CONSTRUCTION SHOW

### OFFICIAL GUIDE

## Advertising order form

**Reservation and Ad Materials Deadline is  
July 25, 2024**

TO RESERVE AD SPACE TODAY:

1. Go to: <https://ndliving.com/form/bigironadform>
2. Email: [dcrabbe@ndarec.com](mailto:dcrabbe@ndarec.com)
3. Call Duane Crabbe at 701.667.6436 or 701.391.2164
4. Mail to *North Dakota Living*, Attn: Ad Dept., PO Box 727  
3201 Nygren Drive NW, Mandan, ND 58554-0727

#### INCLUDED WITH YOUR AD

Will you be sending a 150 word product/service release? ☐ yes ☐ no

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Your Website will be included on the *North Dakota Living* website: [ndliving.com](http://ndliving.com).

Signature \_\_\_\_\_ Date \_\_\_\_\_

#### Please check box for ad size . . . . . B&W . . . . . COLOR

2-page spread: 14 $\frac{3}{4}$ " x 9 $\frac{3}{4}$ " (bleed size: 16 $\frac{1}{2}$ " x 11 $\frac{1}{4}$ ") . . . . . ☐ \$4,200 . . . . ☐ \$4,500

Inside front cover, Page 1 & back cover (If available, otherwise Full Page rate apply.) . . . . . ☐ \$2,995

1. Full page: 6 $\frac{3}{4}$ " x 9 $\frac{3}{4}$ " (bleed size: 8 $\frac{1}{2}$ " x 11 $\frac{1}{4}$ ") . . . . . ☐ \$2,565 . . . . ☐ \$2,875

2.  $\frac{2}{3}$  page: 4 $\frac{1}{4}$ " x 9 $\frac{3}{4}$ " . . . . . ☐ \$1,775 . . . . ☐ \$2,085

3.  $\frac{1}{2}$  page: 3 $\frac{1}{4}$ " x 9 $\frac{3}{4}$ " . . . . . ☐ \$1,345 . . . . ☐ \$1,655

4.  $\frac{1}{2}$  page: 4 $\frac{1}{4}$ " x 7 $\frac{1}{4}$ " . . . . . ☐ \$1,345 . . . . ☐ \$1,655

5.  $\frac{1}{2}$  page: 6 $\frac{3}{4}$ " x 4 $\frac{3}{4}$ " . . . . . ☐ \$1,345 . . . . ☐ \$1,655

6.  $\frac{1}{3}$  page: 2 $\frac{1}{8}$ " x 9 $\frac{3}{4}$ " . . . . . ☐ \$905 . . . . ☐ \$1,215

7.  $\frac{1}{3}$  page: 4 $\frac{1}{4}$ " x 4 $\frac{3}{4}$ " . . . . . ☐ \$905 . . . . ☐ \$1,215

8.  $\frac{1}{4}$  page: 3 $\frac{1}{4}$ " x 4 $\frac{3}{4}$ " . . . . . ☐ \$685 . . . . ☐ \$985

9.  $\frac{1}{8}$  page: 4 $\frac{1}{4}$ " x 2 $\frac{1}{4}$ " . . . . . ☐ \$465 . . . . ☐ \$775

10.  $\frac{1}{8}$  page: 2 $\frac{1}{8}$ " x 4 $\frac{3}{4}$ " . . . . . ☐ \$465 . . . . ☐ \$775

For more information or space reservations contact:

**Duane Crabbe, North Dakota Living**

701.667.6436 • Cell: 701.391.2164

Email: [dcrabbe@ndarec.com](mailto:dcrabbe@ndarec.com)

Go to: <https://ndliving.com/form/bigironadform>

For payment, we accept:



1

Full Page  
3 column  
6 $\frac{3}{4}$ " x 9 $\frac{3}{4}$ "

2

$\frac{2}{3}$  Page  
4 $\frac{1}{4}$ " x 9 $\frac{3}{4}$ "

6

$\frac{1}{3}$  Page  
vertical  
2 $\frac{1}{8}$ " x 9 $\frac{3}{4}$ "

7

$\frac{1}{3}$  Page  
horizontal  
4 $\frac{1}{4}$ " x 4 $\frac{3}{4}$ "

5

$\frac{1}{2}$  Page  
Horizontal  
6 $\frac{3}{4}$ " x 4 $\frac{3}{4}$ "

3

$\frac{1}{2}$  Page  
Vertical  
3 $\frac{1}{4}$ " x 9 $\frac{3}{4}$ "

8

$\frac{1}{4}$  Page  
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9

$\frac{1}{8}$  Page  
Horizontal  
4 $\frac{1}{4}$ " x 2 $\frac{1}{4}$ "

4

$\frac{1}{2}$  Page  
Vertical  
2 column  
4 $\frac{1}{4}$ " x 7 $\frac{1}{4}$ "

10

$\frac{1}{8}$  Page  
Vertical  
2 $\frac{1}{8}$ " x 4 $\frac{3}{4}$ "