

NORTH DAKOTA Living

NORTH DAKOTA'S
BEST-READ
PUBLICATION

ADVERTISERS' PREVIEW



NORTH DAKOTA LIVING SAYS HELLO TO SUMMER IN JUNE'S MAGAZINE

DEADLINE DATES

Space reservations: **May 5, 2025**

Ad materials due: **May 12, 2025**

Publication date: **June 3, 2025**

- **North Dakota Living adds more value to your advertising dollar!**
- **Access the magazine's online flip book at www.ndliving.com.**



SUMMER CELEBRATION

It wouldn't be a North Dakota summer without a long list of community celebrations and milestone events on the calendar. In June's issue, *North Dakota Living* visits southcentral North Dakota, where a threshing association hosts its annual bee and party for the 50th year.

SUMMER'S DIRTY WORK

A personality feature in June's magazine inspires readers to get outside and get to the yardwork this summer. *North Dakota Living* spotlights an octogenarian who still lives on the farm, mows her yard, plants a garden and harvests rhubarb for her delicious rhubarb pie. (And yes, she even shares the recipe with readers!)

May 2025 North Dakota Living Advertising Order Form

1
Full Page
3 column, no bleed
6.75"x9.75"
Full Page
3 column with bleed
8.5"x11.25"
Live area
6.75"x9.75"
Trim size
8"x10.75"

2
2/3 Page
4.25"x 9.75"

6
1/3 Page
Vertical
2.125"x 9.75"

7
1/3 Page
Horizontal
4.25"x 4.75"

5
1/2 Page
Horizontal
6.75"x4.75"

3
1/2 Page
Vertical
3.25"x9.75"

8
1/4 Page
3.25"x4.75"

9
1/6 Page Horizontal
4.25"x 2.25"

4
1/2 Page
Vertical-2 column
4.25"x7.25"

10
1/6 Page
Vertical
2.125"x 4.75"



Return this form to Duane Crabbe:
Email: dcrabbe@ndarec.com or call
with any questions. 701-667-6436
or 701-391-2164

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Advertiser _____

Contact _____

Address/City/State _____

Phone _____ Mobile _____

Email _____

Website _____

Ad Size (please check box)

	B&W	Full-color
2-Page Spread (Full bleed).....	<input type="checkbox"/> \$5,225	<input type="checkbox"/> \$5,800
1. Full Page.....	<input type="checkbox"/> \$3,025	<input type="checkbox"/> \$3,600
2. 2/3 Page (Vertical—2 columns)	<input type="checkbox"/> \$1,965	<input type="checkbox"/> \$2,570
3. 1/2 Page (Vertical—1 1/2 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
4. 1/2 Page (Vertical—2 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
5. 1/2 Page (Horizontal —3 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
6. 1/3 Page (Vertical—1 column).....	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
7. 1/3 Page (Horizontal—2 columns).....	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
8. 1/4 Page (1 1/2 columns)	<input type="checkbox"/> \$735	<input type="checkbox"/> \$1,095
9. 1/6 Page (Horizontal—2 columns)	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845
10. 1/6 Page (Vertical—1 column).....	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845

Non-bleed standard ad page dimensions

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Discounted frequency rates available on request for ads running three or more times within a year. Contact Duane for more information:

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

For payment, we accept:



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