NORTH DAKOTA Living

NORTH DAKOTA'S BEST-READ PUBLICATION

ADVERTISERS' PREVIEW



NORTH DAKOTA LIVING DECEMBER MAGAZINE PREVIEW

THE SPIRIT OF GIVING

Cozy up this holiday season with the December issue of *North Dakota Living* and take comfort in the stories that reveal the heart of North Dakotans. Explore life-changing gifts members of North Dakota electric cooperatives have offered through Operation Round Up donated funds, dive into the legacy of charitable giving around the state, read about the trip of a lifetime for one man from Mohall and pay tribute to those working behind the scenes to create the most meaningful holiday magic.

DEADLINE DATES

Space reservations: **Nov. 5, 2026**

Ad materials due: **Nov. 12, 2026**

Publication date: **Dec. 3, 2026**

- ***North Dakota Living adds more value to your advertising dollar!***
- ***Access the magazine's online flip book at www.ndliving.com.***

North Dakota Living is a magazine that captures what's in the hearts and minds of North Dakotans who live and work in this great state.

1
Full Page
3 column, no bleed
6.75"x9.75"
Full Page
3 column with bleed
8.5"x11.25"
Live area
6.75"x9.75"
Trim size
8"x10.75"

2
⅔ Page
4.25"x 9.75"

6
⅓ Page
Vertical
2.125"x 9 .75"

7
⅓ Page
Horizontal
4.25"x 4.75"

5
½ Page
Horizontal
6.75"x4.75"

3
½ Page
Vertical
3.25"x9.75"

8
¼ Page
3.25"x4.75"

9
⅙ Page *Horizontal*
4.25"x 2.25"

4
½ Page
Vertical-2 column
4.25"x7.25"

10
⅙ Page
Vertical
2.125"x 4.75"

December 2026 *North Dakota Living* Advertising Order Form



Return this form to Duane Crabbe:
Email: dcrabbe@ndarec.com or call with any questions. **701-667-6436** or **701-391-2164**

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Advertiser _____

Contact _____

Address/City/State _____

Phone _____ Mobile _____

Email _____

Website _____

Ad Size (please check box)

		B&W	Full-color
	2-Page Spread (Full bleed)	❑ $5,225	❑ $5,800
1.	Full Page	❑ $3,025	❑ $3,600
2.	⅔ Page (Vertical—2 columns)	❑ $1,965	❑ $2,570
3.	½ Page (Vertical—1½ columns)	❑ $1,480	❑ $1,830
4.	½ Page (Vertical—2 columns)	❑ $1,480	❑ $1,830
5.	½ Page (Horizontal —3 columns)	❑ $1,480	❑ $1,830
6.	⅓ Page (Vertical—1 column)	❑ $1,005	❑ $1,360
7.	⅓ Page (Horizontal—2 columns)	❑ $1,005	❑ $1,360
8.	¼ Page (1½ columns)	❑ $735	❑ $1,095
9.	⅙ Page (Horizontal—2 columns)	❑ $495	❑ $845
10.	⅙ Page (Vertical—1 column)	❑ $495	❑ $845

Non-bleed standard ad page dimensions

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, https://ndliving.wetransfer.com
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Discounted frequency rates available on request for ads running three or more times within a year. Contact Duane for more information:

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

For payment, we accept:

MasterCard VISA American Express Discover Network

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