

THE OFFICIAL

BIG IRON XLV

FARM AND CONSTRUCTION SHOW

PRESENTED BY



**RESERVE YOUR
AD SPACE
TODAY!**

BIG IRON FARM AND CONSTRUCTION SHOW XLV



SEPTEMBER 9-11, 2025

WEST FARGO, ND • 701-282-2200 • BIGIRONFARMSHOW.COM
RED RIVER VALLEY FAIRGROUNDS

THE OFFICIAL BIG IRON FARM AND CONSTRUCTION
SHOW GUIDE PUBLISHED BY *NORTH DAKOTA LIVING*

Greetings from the Big Iron team!

As we gear up for the 45th Anniversary of the Big Iron Farm and Construction Show, we are more excited than ever to welcome you to one of the premier ag and construction expos in the nation.

Over the past four and a half decades, Big Iron has become a trusted destination for innovation, connection, and progress—and 2025 is shaping up to be our biggest year yet. We're expanding the Construction side of the show with more live equipment demos than ever before, including construction, agriculture, and autonomous machinery. Plus, we've added additional seminar space, new exhibitors, and the return of familiar industry favorites.

We're also thrilled to announce a free Josh Turner concert on the evening of September 10, bringing even more excitement to this milestone year.

And while you're here, be sure to check out the newly renovated Ag Education Center. It will be filled with engaging events and hands-on learning opportunities throughout the show.

Thank you for being part of the Big Iron community. We can't wait to see you at the Red River Valley Fairgrounds, September 9-11, 2025.

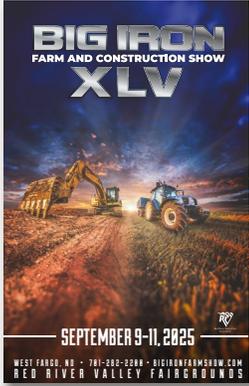
Sincerely,



Cody Cashman
Red River Valley Fair
CEO

Big Iron is a subsidiary of the
Red River Valley Fair Association

THE OFFICIAL BIG IRON FARM AND CONSTRUCTION SHOW GUIDE DELIVERS VALUES!



CIRCULATION

- Full-color magazine guide, printed on glossy paper
- With a total circulation of more than 63,000 and a potential audience of 200,000-plus readers, your ad reaches the farmers and ranchers of North Dakota and western Minnesota
- More than 7,000 copies printed for gate distribution during the Big Iron Farm Show
- 16,000 copies inserted into five western Minnesota newspapers one week before the show. The papers included are: *Alexandria Echo Press*, *The Bemidji Pioneer*, *Detroit Lakes Tribune*, *Park Rapids Enterprise*, *Pequot Lakes Echo Journal*, *Perham Focus*, and the *Wadena Pioneer Journal*
- Big Iron guides will be available at the *North Dakota Living* booth located inside the Ag Building
- Poly-bagged and distributed as a supplement with *North Dakota Living*, the state's #1 monthly publication in circulation and readership

DIGITAL FLIP-PAGE VERSION

The entire Big Iron Farm Show Official Guide, including the ads, will be linked on the Big Iron website, bigironfarmshow.com, and *North Dakota Living* website, ndliving.com, as a digital Big Iron Guide. This digital version includes a realistic version of the Big Iron Guide with a full reproduction of the entire contents, along with turning pages.

FEATURED & DAILY EVENTS

- Easy-to-find daily schedule of events
- What to do and see at THE BIG IRON FARM AND CONSTRUCTION SHOW

INTERNATIONAL VISITORS PROGRAM

- Information about buyers from around the globe that do business at THE BIG IRON FARM AND CONSTRUCTION SHOW

UPDATED

DETAILED BIG IRON MAP

- Detailed full-color map showing exhibitor locations and special events taking place on the fairgrounds
- Location of exhibitor buildings
- Complete route of "People Mover" shuttle
- Advertisers exhibit location highlighted on the map



Exhibitors List and Map Legend (CONTINUED FROM PAGE 17)

Frye Consulting PLLC	A48	K-Designers	L32	Mudpumpers Mudjacking	46
Future Farmer Magazine	K41	KPIC Maintenance/FWS	K12	MudSmith LLC	H1-H2
Gateway Building Systems Inc.	1100	Kujler Company	H40	Muscatell Subaru	711-712
GCS Grain Cleaners	3002	L&S Transport/Lefebvre	506	Mustang Seeds	Mustang Seed Bldg.
General Equipment & Supplies	201-204	Labor Inbound	A1	MycoMax	1041
Construction - General Equipment		Landmark Companies	1028	My Yield	W36
General Implement Distributors		Landoll Company LLC	G3A-G3B	National Sunflower Association	
1807-1810, 1707-1710		Lange Supply Inc.	H22	NAPA Central West Fargo	C29-C31
Goebel Grain Bins	8	Larson Semi Trailer Sales LLC	116	NDSCS	A2-A3
Golden Harvest	C67-C69	LeafFilter Cutter Protection	C18	NDSLU Extension	AL10-AL12

EXHIBITORS' LIST & BOOTH LOCATION

- Exhibitors' list complete with exhibitor booth numbers
- Advertisers highlighted on listing

EXHIBITOR PRODUCTS AND NEWS

ACME TOOLS REVAMPS DISPLAY

Acme Tools is your farm tools and equipment superstore. Stop by Acme's indoor building and revamped display area featuring Kubota equipment, trailers, implements and much more.

You will find the largest selection of power tools and hand tools from leading manufacturers, such as DeWalt, Milwaukee, Makita, Jet, GearWrench and many more supported by factory representatives.

Acme Tools carries farm-duty compressors from Industrial Air and Ingersoll Rand, motors from Baldor, grease guns, pneumatic tools and pressure washers from industry-leading AalAdin Cleaning Systems.

operating primarily in the Red River Valley.

ATD operates three plows with all the support equipment necessary, including two excavators with full GPS control. This equipment is supported by two in-house designers, two salesmen and an install staff of 12 operators/fabricators. ATD also has the ability to support its customers throughout the permitting process anywhere the sale may occur.

Along with serving the Red River Valley, ATD also services central and eastern Minnesota. ATD has completed drainage projects outside of this area, such as in Des Moines, Iowa and central Virginia.

Areas of expertise include lift stations, competent design, large-

ADVERTISERS' PRODUCT & SERVICE NEWS RELEASE

Big Iron advertisers will be able to include a 150-word product/service release with a photo which will be included in the guide.

Ad Index

Acme Tools	Haybuster/DuraTech Industries	Mudpumpers Mudjacking
Acme Bldg. 11, 27 acmetools.com	Booth: 522-523. haybuster.info	Booth: 46. mudpumpersmudjacking.com
AgCountry Farm Credit Services	Horn Plastics Inc.	NDSCS
AgCountry 7 agcountry.com	Booth: 1812. hornplastics.com	Booth: A2-A3 ndscs.edu
Ag Tech Drainage	Horsch LLC	Northland Buildings Inc.
Booth: C26, C27 agtechdrainage.com	Booth: 610-612, 634-636 horsch.com/us	Booth: A35 northlandbuildings.com
Agnew Steel Inc.	Intellifarms Northern Division Inc. CMC	North Star GMC Dealers

ADVERTISERS' INDEX INCLUDING WEBSITE LISTING

- Complete alphabetical listing of advertisers including booth number and website listing.
- Advertisers inside the Big Iron Farm and Construction Show Official Guide will have their website address linked to the *North Dakota Living* website, ndliving.com, starting in Sept. 2025, and running through Aug. 31, 2026.



**MAXIMIZE YOUR ADVERTISING DOLLAR
BY ADVERTISING IN**

BIG IRON XLV FARM AND CONSTRUCTION SHOW OFFICIAL GUIDE

- Your display ad placed inside an attractive, well-read Official Big Iron Farm Show Guide, with an estimated readership of over 200,000.
- Your exhibitor location highlighted on the full-color updated map and exhibitor listing.
- Your product and service news release with photo (150 words or less).
- Advertiser Index which will include your company name, website, Big Iron booth number and page number of your ad.
- Your website linked to the *North Dakota Living* website, ndliving.com, starting in Sept. 2025, and running through Aug. 31, 2026.
- Digital Flip-Page Big Iron Farm and Construction Show Official Guide linked on the Big Iron and *North Dakota Living* websites.

bigironfarmshow.com • ndliving.com

SPACE RESERVATION AND AD MATERIAL

SUBMISSIONS: July 24, 2025

PUBLICATION DATE: Sept. 4, 2025

**BIG IRON XLV FARM AND CONSTRUCTION
SHOW: Sept. 9-11, 2025**

PREFERRED AD FORMATS

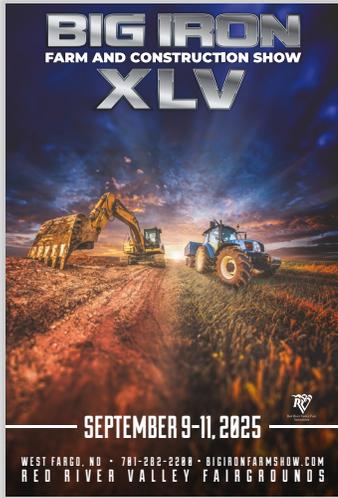
- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.





BIG IRON XLV

FARM AND CONSTRUCTION SHOW

OFFICIAL GUIDE

Advertising order form

Reservation and Ad Materials Deadline is July 24, 2025

TO RESERVE AD SPACE TODAY:

1. Go to: <https://ndliving.com/form/bigironadform>
2. Email: dcrabbe@ndarec.com
3. Call Duane Crabbe at 701.667.6436 or 701.391.2164
4. Mail to *North Dakota Living*, Attn: Ad Dept., PO Box 727
3201 Nygren Drive NW, Mandan, ND 58554-0727

INCLUDED WITH YOUR AD

Will you be sending a 150 word product/service release? yes no

Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Mobile _____

Email _____

Website _____

Your Website will be included on the *North Dakota Living* website: ndliving.com.

Signature _____ Date _____

Please check box for ad size B&W COLOR

- 2-page spread: 14 $\frac{1}{2}$ " x 9 $\frac{3}{4}$ " (bleed size: 16 $\frac{1}{2}$ " x 11 $\frac{1}{4}$ ") \$4,200 \$4,500
- Inside front cover, Page 1 & back cover (If available, otherwise Full Page rate apply.) \$2,995
- 1. Full page: 6 $\frac{3}{4}$ " x 9 $\frac{3}{4}$ " (bleed size: 8 $\frac{1}{2}$ " x 11 $\frac{1}{4}$ ") \$2,565 \$2,875
- 2. $\frac{2}{3}$ page: 4 $\frac{1}{4}$ " x 9 $\frac{3}{4}$ " \$1,775 \$2,085
- 3. $\frac{1}{2}$ page: 3 $\frac{1}{4}$ " x 9 $\frac{3}{4}$ " \$1,345 \$1,655
- 4. $\frac{1}{2}$ page: 4 $\frac{1}{4}$ " x 7 $\frac{1}{4}$ " \$1,345 \$1,655
- 5. $\frac{1}{2}$ page: 6 $\frac{3}{4}$ " x 4 $\frac{3}{4}$ " \$1,345 \$1,655
- 6. $\frac{1}{3}$ page: 2 $\frac{1}{8}$ " x 9 $\frac{3}{4}$ " \$905 \$1,215
- 7. $\frac{1}{3}$ page: 4 $\frac{1}{4}$ " x 4 $\frac{3}{4}$ " \$905 \$1,215
- 8. $\frac{1}{4}$ page: 3 $\frac{1}{4}$ " x 4 $\frac{3}{4}$ " \$685 \$985
- 9. $\frac{1}{8}$ page: 4 $\frac{1}{4}$ " x 2 $\frac{1}{4}$ " \$465 \$775
- 10. $\frac{1}{8}$ page: 2 $\frac{1}{8}$ " x 4 $\frac{3}{4}$ " \$465 \$775

For more information or space reservations contact:

Duane Crabbe, North Dakota Living

701.667.6436 • Cell: 701.391.2164

Email: dcrabbe@ndarec.com

Go to: <https://ndliving.com/form/bigironadform>

For payment, we accept:



1

Full Page
3 column
6 $\frac{3}{4}$ " x 9 $\frac{3}{4}$ "

2

$\frac{2}{3}$ Page
4 $\frac{1}{4}$ " x 9 $\frac{3}{4}$ "

6

$\frac{1}{3}$ Page
vertical
2 $\frac{1}{8}$ " x 9 $\frac{3}{4}$ "

7

$\frac{1}{3}$ Page
horizontal
4 $\frac{1}{4}$ " x 4 $\frac{3}{4}$ "

5

$\frac{1}{2}$ Page
Horizontal
6 $\frac{3}{4}$ " x 4 $\frac{3}{4}$ "

3

$\frac{1}{2}$ Page
Vertical
3 $\frac{1}{4}$ " x 9 $\frac{3}{4}$ "

8

$\frac{1}{4}$ Page
3 $\frac{1}{4}$ " x 4 $\frac{3}{4}$ "

9

$\frac{1}{8}$ Page
Horizontal
4 $\frac{1}{4}$ " x 2 $\frac{1}{4}$ "

4

$\frac{1}{2}$ Page
Vertical
2 column
4 $\frac{1}{4}$ " x 7 $\frac{1}{4}$ "

10

$\frac{1}{8}$ Page
Vertical
2 $\frac{1}{8}$ " x 4 $\frac{3}{4}$ "