

# NORTH DAKOTA LIVING

NORTH DAKOTA'S  
BEST-READ  
PUBLICATION

## ADVERTISERS' PREVIEW



### DECEMBER 2021

#### WINTER ADVENTURE

The December issue of *North Dakota Living* will go on a winter adventure, featuring a Cavalier teen as she prepares to compete in the Junior Iditarod Sled Dog Race.

#### FOOD SUPPLY

As pandemic supply chain disruptions and labor supply shortages continue, *North Dakota Living* will look at the challenges of distribution and transportation of food to rural areas.

We'll also visit a new co-op established in Walsh County, Rural Access Distribution Co-op, which could be a model for other rural communities to address rural food supply issues.

#### GOOD EATING

North Dakota's recipe section will feature "gutes essen," with recipes from German-Russian country.

### DEADLINE DATES

Space reservations: **Nov. 8, 2021**

Ad materials due: **Nov. 15, 2021**

Publication date: **Dec. 2, 2021**

- **North Dakota Living adds more value to your advertising dollar!**
- **Access the magazine's online flip book at [www.ndliving.com](http://www.ndliving.com).**



# December 2021 North Dakota Living Advertising Order Form

**1**  
Full Page  
3 column, no bleed  
6.75"x9.75"  
Full Page  
3 column with bleed  
8.5"x11.25"  
Live area  
7.5"x10.25"  
Trim size  
8"x10.75"

**2**  
2/3 Page  
4.5" x 9.75"

**6**  
1/4 Page  
Vertical  
2.125" x 9.75"

**7**  
1/3 Page  
Horizontal  
4.5" x 4.75"

**5**  
1/2 Page  
Horizontal  
6.75" x 4.75"

**3**  
1/2 Page  
Vertical  
3.25" x 9.75"

**8**  
1/4 Page  
3.25" x 4.75"

**9**  
1/6 Page Horizontal  
4.5" x 2.25"

**4**  
1/2 Page  
Vertical-2 column  
4.5" x 7.25"

**10**  
1/6 Page  
Vertical  
2.125" x 4.75"

Return this form to Duane Crabbe:

**Email:** dcrabbe@ndarec.com

**Mail to:**

Attn: Advertising Department  
**North Dakota Living**  
Duane Crabbe  
P.O. Box 727  
3201 Nygren Dr. N.W.  
Mandan, ND 58554-0727

## QUESTIONS?

Contact Duane:

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address/City/State \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

### Ad Size (please check box)

	B&W	Full-color
Spread (Full bleed) . . . . .	<input type="checkbox"/> \$5,075	<input type="checkbox"/> \$5,630
1. Full Page . . . . .	<input type="checkbox"/> \$2,935	<input type="checkbox"/> \$3,495
2. 2/3 Page (Vertical—2 columns) . . . . .	<input type="checkbox"/> \$1,910	<input type="checkbox"/> \$2,495
3. 1/2 Page (Vertical—1 1/2 columns) . . . . .	<input type="checkbox"/> \$1,435	<input type="checkbox"/> \$1,775
4. 1/2 Page (Vertical—2 columns) . . . . .	<input type="checkbox"/> \$1,435	<input type="checkbox"/> \$1,775
5. 1/2 Page (Horizontal —3 columns) . . . . .	<input type="checkbox"/> \$1,435	<input type="checkbox"/> \$1,775
6. 1/3 Page (Vertical—1 column) . . . . .	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,320
7. 1/3 Page (Horizontal—2 columns) . . . . .	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,320
8. 1/4 Page (1 1/2 columns) . . . . .	<input type="checkbox"/> \$715	<input type="checkbox"/> \$1,065
9. 1/6 Page (Horizontal—2 columns) . . . . .	<input type="checkbox"/> \$480	<input type="checkbox"/> \$820
10. 1/6 Page (Vertical—1 column) . . . . .	<input type="checkbox"/> \$480	<input type="checkbox"/> \$820

Non-bleed standard ad page dimensions

### PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

### UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

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For payment, we accept:

