

Advertise in the 2022 North Dakota Association of Rural Electric Cooperatives and Broadband Association of North Dakota Member Directory



Your ad will reach key people at:

- 16 Electric distribution cooperatives
- 6 Electric generation and transmission cooperatives
- 88 NDAREC associate members
- 16 Broadband cooperatives
- 70 BAND supporting associate members

Not only will your display ad reach key people, but your web address will be listed inside the directory and linked on our website: www.ndarec.com.

Everyone connected with purchasing equipment, supplies, materials and services for these utility cooperatives in North Dakota uses the directory. It's the only complete and current directory for these organizations. The directory will be distributed by February 2022.

Directory published by

North Dakota Association of Rural Electric Cooperatives
(NDAREC)

P.O. Box 727, Mandan, ND 58554
701-667-6436 or 800-234-0518, ext. 6436
ndarec.com

SPACE RESERVATION AND AD MATERIAL

Submissions: Nov. 12, 2021

Publication date: by Feb. 2022

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Microsoft Word, PowerPoint and Publisher files ARE NOT acceptable.





2022 NDAREC & BAND Member Directory

Space reservation & copy deadline: Nov. 12, 2021
Billing: January 2022

TO ORDER:

1. Email: dcrabbe@ndarec.com or visit ndliving.com
2. Call Duane Crabbe at 800-234-0518 ext. 6436 or 701-667-6436
3. Mail to *North Dakota Living*, Attn: Ad Dept., PO Box 727
3201 Nygren Drive NW, Mandan, ND 58554-0727
4. Fax this form to 701.663.3745

BACK
COVER;
INSIDE
COVER
PAGES

5" x 8"

FULL
OR
INSIDE
TAB
PAGES

5" x 8"

½ PAGE

5" x 4"

¼ PAGE

5" x 2"

AD COPY INSTRUCTIONS:

Please repeat ad from 2021 NDAREC/BAND Directory

Ad copy coming (See production requirements on other page)

Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Mobile _____ Fax _____

Email _____

Website _____

Your Website will be included on the *North Dakota Living* website: ndliving.com.

Signature _____ Date _____

For payment, we accept:



Please place the following ad

(check box for desired size)

AD SPACE	RATE
COVERS (inside front & back; back): 5" X 8"	\$425
INSIDE TAB PAGES: 5" X 8"	\$410
FULL PAGE: 5" X 8"	\$375
½ PAGE: 5" X 4"	\$285
¼ PAGE: 5" x 2"	\$240

All black and white advertising - no color available.

All advertisers will receive one free directory.

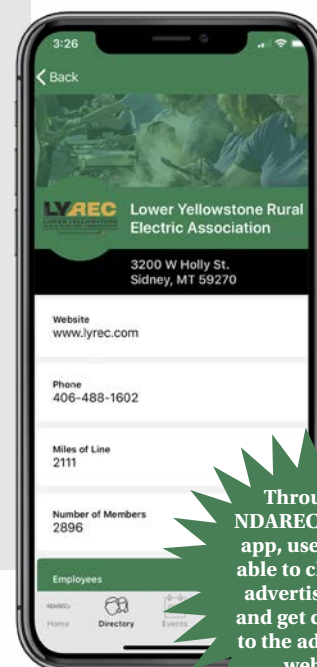
All advertisers will also be included in the digital version of the directory.

For more information or space reservations contact:

Duane Crabbe, *North Dakota Living*

800-234-0518 ext. 6436 • 701-667-6436 • Cell: 701-391-2164 • Fax: 701-663-3745

Email: dcrabbe@ndarec.com or visit ndliving.com



Through the NDAREC directory app, users will be able to click on an advertiser's logo and get connected to the advertiser's website.